

Design Retainer Services

Benefits:

- Guaranteed amount of prioritized service time
- Retainer clients are always given a higher priority when it comes to projects
- Discounted design, print & service rates.
- Without retainer, our normal hourly design rate starts at \$60
- You instantly have a virtual in-house Creative Department
- At your service whenever you need us
- No agreements to sign for each individual projects
- No per project cost
- A resource that every department in your business can utilize

What do you get?

- Graphic Design Services – full service graphics and design.
- Website tasks: New pages, updates, graphics, Re-occurring updates

Package Options:

Option 1:

10 hours per month

\$350 per month - \$35 for each additional hour

Consulting: \$25 per hour

Option 2:

20 hours per month

\$600 per month - \$30 for each additional hour

Consulting: \$20 per hour

Option 3:

40 hours per month

\$1000 per month - \$25 for each additional hour

Consulting: \$15 per hour

Contract Length Options:

3-Month Agreement

6-Month Agreement

- [10% additional hours free & 5% off all printing]

12-Month Agreement

- [20% additional hours free & 10% off all printing]

Any unused hours will be rolled over to the next month as long as it is still within the contract time. Hours are forfeited if not used after 15 days into the next month.

Once agreement runs out, your remaining rollover hours will be handled as follows: Sign new contract before expiration or within 30 days of expiration of previous contract, than 100% of rollover hours remain valid.

No new contract signed, than all rollover hours are forfeited

What is included with Consulting hours?

Assist in advertising and branding strategies for your business.

In-house consultation - design, advertising, marketing services.

Print Coordination (consultation fee waived if printing through SouloTheory Creative)

- Help establish a relationship with your local print house
- Transfer files and information to them
- Work with print house through all preflight, size requirements and resolution requirements.
- Brainstorming & Creative Direction
- Consult with staff and discuss ideas and direction for an effective campaign or outreach
 - ■ Promotions
 - ■ Print and Multimedia Resources